

# WorkLife Awards

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**Entry Kit  
2025**

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# The Worklife Award

The WorkLife Awards recognize the top employers and the values that make them unique. Over the years, we've honored top employers, including Pinterest, Dagne Dover, Banfield Pet Hospital, Audible and many more.

## Deadlines & Entry Fees

|                             |                    |                 |
|-----------------------------|--------------------|-----------------|
| <b>EARLY DEADLINE</b>       | August 15, 2025    | \$499 per entry |
| <b>REGULAR DEADLINE</b>     | September 26, 2025 | \$599 per entry |
| <b>LAST CHANCE DEADLINE</b> | November 7, 2025   | \$729 per entry |

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**Best Global Team Integration | NEW**

Awarding the employer who most effectively fosters collaboration, inclusion and cohesion across globally distributed teams.

**Best Workplace Technology Provider  
– Administrative Solutions | NEW**

Awarding the technology provider that offers the most impactful administrative tools to streamline HR operations, internal processes and organizational workflows.

**Best Workplace Technology Provider  
– Collaboration & Culture | NEW**

Awarding the technology provider whose solutions most effectively enhance collaboration, connection or overall workplace culture.

**Best Employer for Parents**

Awarding the employer who has proven to be the most accommodating and flexible for working parents.

**Best Employer for Remote Employees**

Awarding the employer with a partial or full remote workforce who best keeps employees connected, engaged and supported.

**Best Experiential Program for Employees**

Awarding the employer who has designed and executed the most impactful and innovative experiential programs, such as retreats, workshops or team-building activities.

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## Best Hybrid Work Environment

Awarding the employer who has best maintained their company culture in a hybrid work environment.

## Best Mentorship Program

Awarding the best program, either organized by an employer or independent entity, that fosters strong interpersonal connections between mentors and mentees in an innovative way.

## Best Onboarding Process

Awarding the employer with the most effective onboarding process in order to successfully and seamlessly integrate new hires into the company.

## Best Rewards & Recognition Program

Awarding the program that encourages a culture of recognition in an organization in the form of public/private praise and rewards/incentives.

## Best Use of AI in the Workplace

Awarding the employer that demonstrates exceptional and innovative implementation of artificial intelligence technologies.

## Best Use of Gamification in the Workplace

Awarding the employer that has most successfully integrated gamification into human resources processes through fun and interactive experiences.

## **Best Wellness Program**

Awarding the employer who has shown the strongest commitment to the mental and/or physical well-being of their employees.

## **Best Workplace for Young Professionals**

Awarding the employer who has shown the strongest commitment to entry-level employees in terms of professional growth and career advancement.

## **Best Workspace**

Awarding the organization that exemplifies excellence in creating a workspace that optimizes collaboration and fosters effective teamwork.

## **Employer of the Year**

Awarding the employer that has excelled at creating a strong company culture and work environment.

## **HR Team of the Year**

Awarding the HR team who has worked together to create a strong company culture and work environment.

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## **Most Committed to Diversity, Equity and Inclusion**

Awarding the employer who has shown the strongest commitment and dedication to diversity, equity and inclusion efforts.

## **Most Committed to Employee Appreciation**

Awarding the employer who has shown the strongest commitment and dedication to employee appreciation.

## **Most Committed to Social Good**

Awarding the employer who has shown the greatest level of support to social causes through staff empowerment, extracurricular programs and community partnerships.

## **Most Committed to Sustainability**

Awarding the employer who has demonstrated the strongest commitment to environmental sustainability through innovative practices, green initiatives and eco-friendly work environments.

## **Most Committed to Work/Life Balance**

Awarding the employer who best demonstrates a respect for a healthy work-life balance.

## **Most Dedicated to Employee Growth**

Awarding the employer who has shown the strongest commitment to the professional growth of individuals through training, education and enrichment.

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## Most Innovative Culture

Awarding the employers whose culture best fosters unique, original and successful thinking demonstrated by tangible results.

## Most Passionate Employees

Awarding the employer whose employees clearly demonstrate a unified passion for the company's mission and values.

## Most Transparent Culture

Awarding the employer who has demonstrated the highest level of transparency in their operations, communications and policies.

## People/HR Leader of the Year

Awarding the HR executive who has excelled at leading a team towards creating a strong company culture and work environment.

## Most Collaborative Culture

Awarding the employer whose culture best facilitates cooperation and joint efforts among teams to achieve a common goal.

# ENTRY TIPS



**Begin with favorable odds.**

Search for the perfect category to enter. If you plan on entering more than one, make sure you curate your entries with intention.

**Tell a compelling story.**

Chronicle your work with a classic beginning-middle-end framework. Keep it relevant with a problem-solution-results approach.

**Tie your results back to your campaign objectives.**

Tell us what problems inspired your work, discuss how it solved them and provide KPIs for support. Remember, “the why” is just as important as “the what.”

**Keep your copy short and sweet.**

Award winners share three distinctive traits: they’re direct, discerning, and descriptive. Judges don’t need a copy-heavy description to get the full picture.

**Paint a complete picture.**

Don’t just write about your work—judges want the full experience. Include supporting materials like videos, photos and campaign art to strengthen your story.

**It takes a village.**

Get your team excited about your company’s submission by planning for edits together. A marketer’s eye and a copywriter’s wit might be exactly what you need to punch up your entry.

# SUBMISSION QUESTIONS

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## How do I start my submission?

Submit here. You will be brought to the WorkLife Awards submission platform where you will be asked to register if not already.

## Are the entry fees per category?

Yes. Further, if you enter the same campaign into multiple categories, which companies often do, you will be charged the entry fee per category entered.

## How do I increase my chances of winning an award?

Be sure to emphasize the goals of your campaign, as well as the achievements. Provide supporting materials and specific examples of success when possible (KPIs, ROI, etc.)

## Am I eligible to enter this program?

Case studies must be relevant to August 2024 to November 2025.

## Need help deciding what categories are the best fit?

Request a 15-minute call with our team by emailing [amy@digiday.com](mailto:amy@digiday.com).

## Do you offer a discount for non-profit organizations?

In the spirit of contributing to the greater good, Digiday Media is offering a discount code to all non-profits to help aid in their submission process. If you are a non-profit organization and want to learn more, please email us at [awards@worklife.news](mailto:awards@worklife.news).

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Contact

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